

90 Day Implementation Steps Worksheet

STRATEGIC DIRECTION Communication Plan		Accomplishment/Action Title Develop the communication plan		
Intent (why): Coordinate our message		Start Date 2-27-2015	End Date 4-30-2015	
Implementation Steps (how) <ol style="list-style-type: none"> 1. Define target audience and media mode 2. Assess resources needed 3. "Use the Nuse" Define parameters 4. Assess need for sub-plan 	Who <p>Jenn Frost</p> <p>Amanda Ness</p> <p>Jenn Frost</p> <p>Committee</p>	When <p>3-31-2015</p> <p>3-31-2015</p> <p>3-31-2015</p> <p>2nd Quarter and on</p>	Where <p>On a communications matrix</p> <p>On an Excel spreadsheet</p> <p>List</p>	
Coordinator Amanda Ness Team Members: Jenn Frost, Jacquie Larson, Kim Saterbak, Casey Olson	Collaborators/Partners Strategic Direction Committees	Evaluation Measures	Budget \$0	Next Mtg. 3-12-2015 3 PM Benson VFW