

Swift County, Strategic Planning 2018-2019



Mission Statement

Swift County strives to develop and maintain services which connect people with opportunities to enhance their quality of life, provide for their safety and promote community growth.

Vision Statement

Building on our history of hard work and perseverance, we will provide cost-effective government services in an efficient, transparent and fiscally responsible manner while embracing change and planning for the future of Swift County.

Swift County Values

- Integrity
- Innovative
- Empathy
- Communication
- Consistency
- Customer Service

Goal: Technology needs

- (1) Document imaging/Scanning
- (2) Website branding/Enhance digital presence
- (3) Digital inclusion strategies

Goal: Changing county-wide population

- (1) Recognizing/Anticipating economic diversity
- (2) Focus on family with education on diversity and support for critical thinking
- (3) Retention of population and encourage homecoming

Goal: County workplace changes

- (1) Better “hand-off” from retiring employee to new employee
 - a. Develop improved pre-planning timeline
 - b. Mentoring inside and outside of work
- (2) Setting-up/Communicating new employee goals and expectations with short-term cycles of review and feedback
- (3) Develop “seamless” cross-training of employees